



PRESS KIT · MILAN, SEPTEMBER 2026

SELLONE + TANKONE

ITALIAN ARTISTRY & HANDCRAFTED EXCELLENCE

The motorcycle saddle and fuel tank become collectible furniture. Eighteen seats and six bar cabinets designed in Milan, built to order in Italy.

The images in this kit are design visualisations. The first pieces are built to order: as of the date of this document there are no photographs of finished pieces.

An object nobody had yet made at this scale

SELLONE is a seat two to four metres long that takes, enlarged, the shape of the motorcycle saddle. TANKONE is a bar cabinet that takes the shape of the fuel tank. Both come from the Milan atelier SpazioAlieno.Art, designed by Gianluigi Ruju and Marco Pala.

18 + 6

SEATS AND BAR CABINETS
IN THE 2026 COLLECTION

200–400 cm

FIVE SIZES
BY LENGTH

€8,600–28,250

SEATS, RETAIL PRICE
VAT INCLUDED

10 languages

THE SELL-ONE.IT WEBSITE
WITH ORDER CONFIGURATOR

The idea is simple and had never been carried to this scale: the saddle of a collectible motorcycle — the line of the tail, the channelled stitching, the chrome piping — read as a living-room seat of two, three, four metres. Not a decorative quotation, but the same geometry, built with the techniques of furniture: a large-format 3D-printed core, hand-stitched full-grain leather from the Italian tanning districts.

The 2026 Collection comprises eighteen seats, numbered from piece №001 to №018, each with its own workmanship, and six TANKONE bar cabinets. Every piece is built to order in five sizes, from 200 to 400 centimetres long, and in two material lines: Sartoria in leather, Livrea in coated technical fabric with no animal-derived materials.

There are two authors. Gianluigi Ruju, founder of SpazioAlieno.Art, a Milan atelier working between design, art and motorcycle culture; Marco Pala, co-designer of the products. The atelier is the author of the project: the drawings, the collection, the price list and the identity are its own.



SELLONE and TANKONE together. Design visualisation.

Large-format 3D printing and hand-stitched leather

The body of the seat is a large-format 3D-printed core: the technique that makes it possible to build a three- or four-metre volume with the exact curvature of the drawing, without moulds and therefore without minimum runs. Over the core goes the upholstery, cut and stitched by hand as a saddle is: channelled or quilted stitching depending on the model, piping, straps and a different colourway for each piece.

Two material lines. **Sartoria** is upholstered in full-grain Italian-tanned leather. **Livrea** uses a coated technical fabric with no animal-derived materials and costs twenty per cent less. Four options are available across all sizes — pull-out drawer, bar compartment, brushed-steel base, a colourway developed from the client's sample — and, outside the eighteen numbered pieces, the special Monoposto '50 variant and fully bespoke Top Special commissions.

SIZE	LENGTH	DEPTH	HEIGHT	SARTORIA	LIVREA
XS	200 cm	85 cm	43 cm	€8,600 – €14,300	€6,900 – €11,450
S	250 cm	95 cm	48 cm	€10,700 – €17,400	€8,550 – €13,900
M	300 cm	107 cm	55 cm	€12,600 – €19,800	€10,100 – €15,850
L	350 cm	120 cm	60 cm	€15,700 – €23,700	€12,550 – €18,950
XL	400 cm	135 cm	67 cm	€18,900 – €28,250	€15,100 – €22,600

Retail prices, Italian VAT 22 % included, ex works. The range runs from the least to the most elaborate model in each size. TANKONE comes in one size, 125 × 65 cm: six models from €13,900 to €17,500.

Every piece carries a brass plate with its own number and a signed certificate of authenticity. Orders are configured on the website or by e-mail; the quotation arrives within twenty-four working hours; delivery is forty-five working days from the deposit, in a made-to-measure wooden crate.

THE STATUS OF THE PROJECT, STATED PLAINLY

The project is complete at the development stage: drawings, collection, sizes, costs and price list are defined and published. It is not yet in series production and, as of the date of this document, there are no photographs of finished pieces: every image here and on the website is a design visualisation. Pieces are built to order. Anyone writing about the project is asked to report it this way.

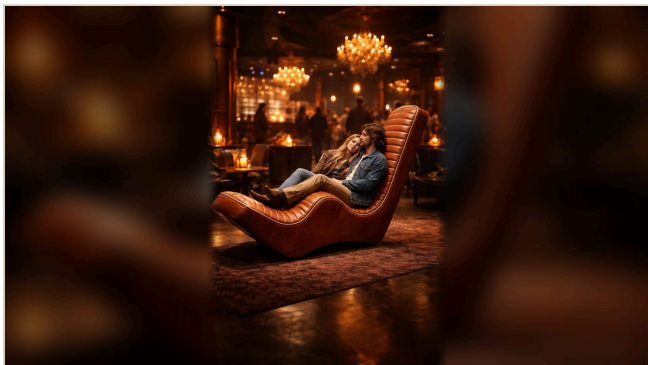


Size M, 300 cm: two people give the real measure. Design visualisation.

Eighteen saddles, each with its own story

The eighteen models run through fifty years of shapes: the cut tail of the early-seventies Japanese sports bikes, the low line of the café racers, the long saddle of the grand tourers, the profile of the chopper. Each model has its own name, colourway and workmanship, and stays available in all five sizes and both material lines: the same shape can be a two-metre chaise longue or a four-metre daybed.

The six TANKONE are bar cabinets in a single size, 125 × 65 centimetres, with a mirror-lacquered shell in the model's livery, a leather-lined compartment with a walnut burl shelf, led lighting on an opening sensor, and an ice bucket and glassware for six included.



Cognac leather, size L.



Size XL in pearl.



Size L, Sartoria line.



Size XL, cream leather.



TANKONE — bar compartment open.



TANKONE — led lighting on an opening sensor.

Already written about

SELLONE first appeared in the United Kingdom, in August, in the country's best-selling classic motorcycle magazine. In September two Italian titles, one on interiors and one on motorcycles, picked the project up.

CLASSIC BIKE — ISSUE 559, AUGUST 2026, PAGE 18

Bauer Media, United Kingdom. Classic World · News column.

“An Italian furniture company has revealed a range of posh seating based on classic saddles. Yes, really.”

The item goes on to list monumental versions of the saddles of the Z1, H2 750, GT750, Guzzi V7 and the Easy Rider Harley chopper, with prices on request.



Cover, August 2026.

INSELLA — 6 SEPTEMBER 2026

insella.it, by Massimo Miliani.

“Ideas for the sofa at home: motorcycle saddles become furniture”



The article on insella.it.

CASA MAGAZINE — 7 SEPTEMBER 2026

casamagazine.it, by Emanuele Negri. Home ideas · Furniture column.

“How motorcycle saddles become art furniture: the Sellone project by SpazioAlieno.Art”



The article on casamagazine.it.

The clippings are reproduced for press-review purposes; texts and images remain the property of their owners. The two Italian September pieces quote the website as it stood in early September: prices and the structure of the range changed with the September edition of the price list, which is the one given in this kit.

What you need in order to write about it

What it is	SELLONE: a seat from 200 to 400 cm inspired by the motorcycle saddle. TANKONE: a bar cabinet inspired by the fuel tank.
Who	SpazioAlieno.Art, a Milan atelier. Design by Gianluigi Ruju and Marco Pala.
2026 Collection	Eighteen seats (pieces №001–№018) and six bar cabinets.
Sizes	Five, from 200 to 400 cm long. TANKONE in one size, 125 × 65 cm.
Construction	Large-format 3D-printed core; upholstery hand-stitched in Italy.
Material lines	Sartoria in full-grain Italian-tanned leather; Livrea in coated technical fabric with no animal-derived materials (–20 %).
Retail prices	Seats from €8,600 to €28,250, VAT included. Bar cabinets from €13,900 to €17,500.
Order and delivery	Configurator on the website or e-mail; quotation within 24 working hours; 40 % deposit; delivery 45 working days.
Status	Complete at the development stage; built to order; not yet in series production. The available images are design visualisations.
Websites	sell-one.it (ten languages) · sell-one.it/tank-one/

IMAGES FOR THE PRESS

More than a hundred design visualisations are published on the website and are available in high resolution on request, with the required credits. Please always credit “Design SpazioAlieno.Art — Gianluigi Ruju and Marco Pala” and describe the images as design visualisations.

RIGHTS

The SELLONE and TANKONE marks, the drawings of the collection, the texts and the images are original works of SpazioAlieno.Art — Gianluigi Ruju and Marco Pala — protected by copyright, with certified date (May 2026).

CONTACTS

Gianluigi Ruju, founder of SpazioAlieno.Art

contact@sell-one.it · +39 380 379 6659

sell-one.it · sell-one.it/tank-one/

Available for interviews, additional material and a visit to the atelier, in Milan or by video call.

Design SpazioAlieno.Art — Gianluigi Ruju and Marco Pala

contact@sell-one.it · +39 380 379 6659 · sell-one.it